Embedded Tools and Services provider Ashling wins approval as NXP Engineering Consultant

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Ashling, a leading supplier of high-performance embedded software and hardware tools, today announced that it has been qualified by NXP as an Approved Engineering Consultant (AEC). The aim of NXP's AEC program is to provide customers with engineering services above and beyond NXP technical support, to get them to production faster. NXP Approved Engineering Consultants are trusted design contractors, software service providers, and training centres that offer experienced consulting or design services to implement NXP technology solutions.

"This approval results from Ashling's 20 years' partnership with NXP on embedded tools and services activities. This is a significant step in cementing our relationship with NXP, and should enable all NXP divisions and their customers to become familiar with Ashling's capabilities," said John Murphy, Managing Director of Ashling.

Dr. Guy Rabbat, President of Ashling, said "Ashling's long-term collaboration with NXP includes projects based on NXP's smart card controllers (SmartMX®), Power Architecture® devices and embedded Secure Element (eSE) devices". In obtaining this qualification, Ashling had to meet a set of strict evaluation criteria. We are grateful to the NXP teams with whom we have previously worked, for providing positive references on our company's performance.

"Ashling, with its extensive experience in embedded software and hardware development, enables NXP customers to rapidly get from design concept to end market with an optimised usage of the resources and technology we are integrating in our smart card and secure element products." said Gérard Maniez, Director, 3rd Party Technical Support Network at NXP.

About Ashling
Ashling is a world-class technology partner of integrated solutions, tools, and design services that are at the heart of the embedded environment. Through its close cooperation with leading semiconductor vendors, Ashling has become a world leader in the Embedded Software Development Tools market. Its solutions are used by engineers across a diverse range of applications from automotive and aerospace to healthcare and IoT. Ashling's HQ and R&D centre is in Limerick, Ireland. Ashling has sales and support representatives worldwide. Visit www.ashling.com

About NXP Semiconductors
NXP Semiconductors N.V. enables secure connections and infrastructure for a smarter world, advancing solutions that make lives easier, better and safer. As the world leader in secure connectivity solutions for embedded applications, NXP is driving innovation in the secure connected vehicle, end-to-end security & privacy and smart connected solutions markets. Built on more than 60 years of combined experience and expertise, the company has over 30,000 employees in more than 30 countries and posted revenue of $9.26 billion in 2017. Visit www.nxp.com

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